



JENNIFER COOK-CHRYSOS  
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## EXPERTISE:

InDesign, Photoshop, Illustrator, Acrobat, HTML, CSS, Dreamweaver, WordPress, PowerPoint, Word, and some Flash.

## EXPERIENCE:

### Designer and Illustrator, Freelance

2002–present

I provide web design, graphic design and marketing for small businesses and non-profits.

#### RECENT CLIENTS

Intel (via RJMJ Enterprises)  
AutoAp  
MIT Department of Biology  
The Whitehead Institute  
Greenwich Academy  
Toni Carmean, Therapist  
Raindrop Roofing  
Five Rings Jiu Jitsu  
The BioBricks Foundation  
The Guttman Lab, Caltech  
The Fejes Toth Lab, Caltech

#### WEBSITES AND ONLINE MARKETING

- ✘ Keyword Research
- ✘ Search Engine Optimization & Marketing
- ✘ AdWords and Facebook Marketing
- ✘ Analysis of Site with Google Analytics
- ✘ Custom Site Design
- ✘ WordPress Customized Site Design
- ✘ User-interface Analysis
- ✘ Monthly ROI Scorecard

#### BRAND IDENTITY AND PRINT MARKETING

- ✘ Logo, Identity (colors, branding)
- ✘ Business Cards, Letterhead, Brochures
- ✘ Brochures, Postcards, Mailers
- ✘ Whitepaper Design and Layout
- ✘ PowerPoint Templates and Slides
- ✘ Packaging and Labels
- ✘ Poster Design
- ✘ Vehicle and Sign Design

### Designer, Crocker Design, Framingham, MA

November 2006–April 2006

- ✘ Responsibilities included design, layout, typesetting and production work with art direction.
- ✘ Projects included collateral and calendars for a financial institution, web site, vehicle design, and insect illustrations for a pest management company, and an invitation for a gala event.

### Graphics Support Specialist, Whitehead Institute, Cambridge, MA

March 1998–October 2002

Developed and provided all graphics support at Whitehead Institute, which included:

- ✘ Developing and teaching monthly courses, tutorials and workshops on software such as Illustrator, InDesign, Photoshop, Quark-XPress, Power-Point, Canvas, Dreamweaver and Microsoft Office
- ✘ Custom illustrations for publications, presentations and inclusion in grant proposals
- ✘ One-on-one troubleshooting and tutorials for individual scientists
- ✘ Managing the department budget and purchasing and maintaining equipment and software

### Internship, Pfizer DTC, Cambridge, MA

June 2002–October 2002

- ✘ Designed logos, web pages and scientific illustrations as an in-house designer for five months.
- ✘ Worked with teams within Pfizer to develop a web site for internal self-evaluation tutorials which received positive feedback within the company.

### Illustrator, Advanced Medical Graphics, Boston, MA

1997–1998

- ✘ Created illustrations communicating complex biological processes using Canvas.
- ✘ Scanned and color-corrected images in Photoshop.

**Research Technician, Boston University Medical Center, Boston, MA**

1994–1997

- ✦ Performed experiments to determine the mechanisms involved in the immunosuppressant activity of Interleukin-16.
- ✦ Taught techniques and protocols to others in the lab.

**EDUCATION**

Portland State University, Portland, OR, Multimedia Professional Program Courses 2008–2012

Massachusetts College of Art, Boston, MA, Bachelor of Fine Arts, Communication Design 2001

University of Michigan, Ann Arbor, MI, Bachelor of Science in Biology 1994

**PRO BONO****Program Coordinator for Art Literacy at Terra Linda Elementary School**

2009–present

The Art Literacy Program of Beaverton is a volunteer-run program that allows schools to meet arts standards for the Beaverton School District. At the elementary level Beaverton has no other visual arts program and would otherwise not meet these standards. The position includes organizing and educating a team of 30–40 volunteers to present 5–6 artists per year to each class in the school, including an art project at each session relating to the featured artist. As Program Coordinator, I manage our team of volunteers and the core leadership team to provide this program to our school.

**Girl Scout Leader**

This is my fourth year leading my daughter’s girl scout troop. Girl Scouts is an organization that empowers girls to become leaders in their communities and later in the workplace. Selling cookies enables girls to develop confidence speaking with adults, teaches them about entrepreneurship; how to earn, save, invest, donate and spend money wisely. Their cookie profits all fund their activities for the year, making them self-sustaining. I am proud to note that my girls also donate a percentage of their cookie profits each year to benefit causes of their choosing. This enables them to engage with their community and the wider world proactively as contributors and problem-solvers.

2011–present

**Other Interests**

In my free time I enjoy painting, reading, hiking, skiing, sailing, and backpacking.